



2021 Women Build Opportunities



Houston County
Habitat
for Humanity®



Who We Are

For 30 years, Houston County Habitat for Humanity has provided affordable home ownership opportunities to low to-moderate income families, as well as preservation opportunities to our community's vulnerable elderly and Veteran populations. We are dedicated to empowerment, not entitlement and bringing people together to build homes, community and hope.

Habitat new construction builds, repair, and neighborhood revitalization projects have had an impact with over a 1,000 individuals in Houston County.

As a locally supported nonprofit, the work we do is only made possible through support from our local community.

To see the direct impact your support can make, watch our video at www.hocohabitat.org/Impact

What Makes Us Unique

As a locally supported organization we are dedicated to serving the needs of our local Houston County community and not only changing lives through shelter, but building a stronger community.

Our core principle as a non-profit organization is to give qualified partner families a hand-up, not a handout. An important part of our mission is to build communities, therefore we look for opportunities to not only partner with our Habitat families, but with the community at large to create a better Houston County where everyone has a safe, decent place to call home.



Women Build 2021

8 TEAMS, 80 WOMEN, 1 GOAL OF \$100,000+

What is Women Build?

Women Build is an annual event that recruits and empowers women of all different ages, backgrounds, and industries to come together to build homes and make a powerful and visible impact on our local community through affordable housing and neighborhood revitalization efforts.

CELEBRATING 30 YEARS OF SERVICE!

Building since October 1991, Houston County Habitat is celebrating this 30-year milestone with a special month-long Women Build each Saturday during October.

8 teams of women will work together through Women Build to raise funds to help Houston County Habitat for Humanity reach its goal of \$100,000. Women Build is a truly unique and exciting opportunity for women in our community to come together, no matter what their skill levels, and roll up their sleeves to promote positive, women-led impact. Projects include the option to participate on new home build or shed builds.

Funds raised will support building new homes for low-income families in Houston County, as well as rehabilitation and preservation efforts for our community's vulnerable elderly, low-income, and veteran homeowners.

Become a team leader and recruit a team today or raise funds and participate as an individual!



October 2021

www.hocohabitat.org/WomenBuild

Participate as a Sponsor!

Your partnership with us will show your organization's support of an important cause and women taking action to build a better community. In addition, you will benefit from increased brand awareness that will have a lasting impression on the Houston County community.

Learn new skills with our Habitat construction leaders:

- **New Home Build Project**
- **Shed Builds**
- **Great marketing opportunity!**



Presenting Sponsor: \$10,000 minimum

(Only 1 available)

- Logo included on all Women Build marketing with "Powered By" (event PSA, banner, printed materials)
- Opportunity to speak as the presenting sponsor at the Women Build kick-off event
- Logo on Women Build banner AND T-SHIRT as "Powered by" sponsor
- Up to 20 paid volunteer registrations, 20 T-shirts. Can be used for 1 day or split for 2 days
- Recognition on Houston County Habitat website, e-newsletter, and social media
- Special Media day and included in all press releases and media communications
- Opportunity to provide company information and/or giveaway item in volunteer registration bag
- Lunch and beverage provided for your volunteers on build day(s)
- 10 tickets to the Women Build kick-off party

She-Shed Sponsor: \$5,000

(2 available)

- 10 paid volunteer registrations, (10 t-shirts).
- Logo on Women Build banner & Shed yard sign
- Name on Women Build T-Shirt
- Recognition on Houston County Habitat website, e-newsletter, and social media
- Recognition in press releases and media alerts
- Opportunity to provide company information and/or giveaway in volunteer registration bag
- Lunch and beverage provided for your volunteers on build day(s)
- 10 tickets to the Women Build kick-off party

Landscape Sponsor: \$2,500

(2 Available)

- Name on Women Build banner AND T-Shirt
- Recognition on Houston County Habitat website, e-newsletter, and social media
- Recognition in press releases and media communications
- 4 tickets to the Women Build kick-off party
- 4 t-shirts

\$500 sponsor level: Select one or more for your name listed per category on T-shirt

- T-shirt Sponsor (4 spots available)
- Lunch Sponsor (5 spots available)
- Safety Glasses sponsor (4 spots available)
- Pink Hard Hat sponsor (2 spots available)
- Water Bottle Sponsor (2 spots available)



Houston County

Habitat
for Humanity®

Because we focus on empowerment, not entitlement - your support stretches further and not only helps change lives, but acts as a permanent solution to ending the cycle of poverty and building a stronger community. Also, with a strong and trusted history of financial transparency, you can rest assured that your donation will go directly into action.

Ready to join? Contact Cheryl Glover at development@Hocohabitat.org | EIN: 58-1934945

Participate as a Team!

Your partnership with us will show your organization's support of an important cause and women taking action to build a better community. In addition, you will benefit from increased brand awareness that will have a lasting impression on the Houston County community.

Learn new skills with our Habitat construction leaders:

- New Home Build Project
- Shed Builds
- Lunch and beverage provided for your volunteers on build day
- Fun, Fellowship & Networking opportunity!



COMPETE FOR THE TOP PRIZE GIVEAWAY!

Highest fundraising team will win a luxurious picnic experience with **The Honey Bees Group**
EVENT IS LIMITED TO ONLY 8 TEAMS. INDIVIDUAL PLAYERS WELCOMED!
DEADLINE TO SUBMIT PAID TEAM REGISTRATION IS SEPTEMBER 15, 2021

Community Builder Team: \$2500 or more

- 10 paid volunteer registrations (10 t-shirts)
- 1 Habitat Branded Water bottle
- Quality Ladies Pink Tool set bag
- Safety glasses
- Pink hard hat
- Picnic experience w/The Honey Bees Group
- 10 Commemorative Habitat Challenge Coins
- 10 tickets to the Women Build kick-off party

Street Party: \$1000

- 10 paid volunteer registrations (10 t-shirts).
- 1 Branded Habitat Water bottle
- Safety glasses
- 10 tickets to the Women Build kick-off party

Ready to join?

- Complete attached registration form or visit our online registration at <http://www.hocohabitat.org/womenbuild>
- Mail form to HCHF Women Build
PO Box 7506, Warner Robins, GA 31095
- Or email form to Cheryl Glover at development@hocohabitat.org
(478) 328-3388, ext. 3

Rock the Block Team: \$2,000

- 10 paid volunteer registrations (10 t-shirts)
- 1 Habitat Branded Water bottle
- Safety glasses
- Pink hard hat
- 10 tickets to the Women Build kick-off party

Highest earning team WINS a luxurious picnic experience with The Honey Bees Group at Hummingbird Hill Farms for the beautiful venue! The Honey Bees specialize in unique picnics, in-home tea parties and other special events. They prepare delicious charcuterie boxes, boards and trays.... *Are you the winning team? Go team! Go!*



Participate as an Individual



Interested in participating in Women Build as an individual?

Individual registrants raise a minimum of \$250 each to participate and help towards our overall goal of \$100,000.

Individual registration includes:

- One Women Build Volunteer Registration for one day of building
- 1 Women Build t-shirt
- Lunch & Beverage provided on build day
- Invitation to Women Build Kick-Off social
- Opportunity to join and work alongside other strong women in your community who are helping change lives for hardworking families in need

Individuals who raise over the \$250 minimum will qualify for individual fundraising incentives.

Individual Fundraising Incentives

\$100 Raised = Registration to participate and t-shirt

\$200 Raised = Registration, T-Shirt, AND Women Build Water bottle

\$500 Raised = Registration, T-Shirt, Water bottle, AND Pink Tool Bag

\$Top 5 Raised 1,000 = Registration, T-Shirt, Pink Tool Bag, Pink Commemorative Hard Hat AND enjoy a two night getaway at local luxury hotel

Ready to join? Contact Cheryl Glover at development@HocoHabitat.org or register

<http://www.hocoHabitat.org/WomenBuild>



Individual fundraising is as easy as 1,2,3...

1. Ask

The answer is always no, until you ask

2. Follow up

Your family and friends want to donate, they just forget.

3. Thank

Crucial step. Don't forget to thank your donors. People who are thanked are more likely to give again.

How do I raise \$250 in one week?

Make a donation yourself - \$50

Ask 5 family members for \$20 each - \$50

Ask 10 friends & neighbors for \$10 each = 100

TOTAL - \$250



That was easy! How can I raise \$500 in a week?

Make a donation yourself - \$50

Ask 5 family members for \$20 each - \$100

Ask 5 neighbors for \$10 each - \$50

Ask 10 friends for \$15 each = 150

Share your Classy fundraising page on social media - \$150

TOTAL - \$500

I want a challenge! How can I raise \$1000 in a week?

Make a donation to yourself - \$50

Ask 5 family members for \$25 each - \$125

Ask 5 neighbors for \$10 each - \$50

Ask 15 friends for \$20 each - \$300

Share your Classy fundraising page on social media - \$250

Use our memory jogger to think of all the people you can ask a donation from. If you feel comfortable, you can ask for a bigger donation - \$100

Clean out your garage for a yard sale - \$50

Have two bake sales - \$50

Collect spare change around your house - \$25

Ask your company to match your donation - \$50

TOTAL - \$1,000



Don't forget to ask your company about matching gifts and watch your donations double!

All donations to Houston County Habitat for Humanity are tax deductible.

Women Build 2021

Individual Participant Fundraising Incentives

\$100

**Women Build
Branded
T-shirt**



\$200

**Habitat Branded
Water Bottle**

\$250

**Quality
Ladies Pink
Tool Bag**



**Prizes are cumulative, so
the more you raise, the
more you receive!**

**Incentives can be
earned thru Friday
September 15, 2021**

**Top 5 fundraisers
\$1000 & up level**

Relaxing Spa Experience
TBD: Sponsorship
available. Call Cheryl at
478-328-3388, ext. 3



**Top individual
fundraiser!**

**Enjoy a two-night getaway
at local luxury hotel.**
TBD: Sponsorship available.
Call Cheryl at 478-328-3388,
ext. 3

***Actual items may differ than photos shown.**

Friends

Childhood Friends
High School friends
College friends
Military friends
Sorority friends
Bridesmaids
Neighbors

Family

Parents
Grandparents
Siblings
Aunts and Uncles
Cousins
Brothers- and Sisters
-in-Law

Community

Bed & Breakfast
Bingo
Bowling
Camp
Chamber of Commerce
Childcare
Children's friends' parents
Children's teachers
Church, Mosque, Temple, etc

And...

Accountant
Aerobics Instructor
Alterations
Attorney
Baker or Caterer
Bank Teller
Bartender

Bookkeeper
Butcher
Carpet Cleaner
Chiropractor
Dentist
Dietician
Electrician
Electrolysis
Engineer
Engraver
Exterminator
Financial Planner
Interior Decorator
Notary
Nurse
Nutritionist
Office Cleaner
Optometrist
Painter
Pharmacist
Photographer
Physical Therapist
Physician
Piano Instructor
Plumber
Publisher
Reporter
Security Guard
Veterinarian

Who do I know? Memory Jogger

Clinic
Congressperson
Construction Site
Delicatessen
Federal Government
Garden Center
Golf Course
Hardware Store
Health Club

Hospital
Hotel
Kennel
Library
Museum
Night Club
Nursing Home
People from past jobs
Pharmacy
Post Office
Resort

Restaurant
School
Tanning Salon
Tennis Court
Theater
Thrift Shop
Volunteer Group